



Paris 2019

TRADE FINANCE RULES AND PRACTICES IN A CHANGING WORLD

INTERNATIONAL BANKING SUMMIT

10 OCTOBER 2019

Venue: HSBC France 109 avenue des Champs Elysées

INVITATION

Trade finance faces today unprecedented challenges. They are legal, regulatory and technical and they are unprecedented in their magnitude. New actors are reshuffling long established borders and new products are putting into questions years of constant practice and control procedures.

“Trade Finance Rules and Practices in a Changing World” International Banking Summit (programme attached) is organized by the French Committee of ICC (ICC France) on October 10 in the immediate prolongation of the ICC Banking Commission Technical Meeting in Paris. It is open both to ICC Banking Commission members and non-members.

On this occasion, **highly renowned speakers from around the globe**, representing bankers, lawyers, consultants, customers and regulators will exchange their views on topics related to **digital transformation, corporate responsibility and sustainability, enforcement action and customer expectations in transaction banking.**

We would like to highlight the participation of two high level keynote speakers : Frédéric Oudéa, CEO of Société Générale, and Sylvie Goulard, Deputy Governor of the Banque de France.

Open floor discussions will offer unique opportunities to the participants to engage with the speakers in an exchange of experiences and views.

To participate, please click and register [here](#).

For any questions please contact andreia.marinho-pereira@icc-france.fr

Organized by



ICC France event partners



- 08:00-09:00 REGISTRATION
- 09:00-09:05 WELCOME REMARKS
Emmanuelle Butaud-Stubbs, Secretary General, ICC France
- 09:05-09:30 OPENING REMARKS
Georges Affaki, Chairman, ICC France Banking Commission
- 09:30-10:45 **PANEL 1: Digital transformation in trade finance – end to end**

Discussion on the following topics:

New technologies (blockchain etc.), global standards, local constraints: what role for ICC?

What is happening in the shipping industry in particular with the development of big data and the use of other technologies?

How can we overcome obstacles to ensure implementation of digital solutions in the field of trade finance?

How banks can innovate and collaborate to meet their clients expectations?

Moderator: Béatrice Collot, Head of Global trade and Receivable Finance France (CEO HSBC Factoring) and Board Member of HSBC Asset Management

Panel discussion members:

Esther Weislinger, Information Systems Manager, Société Générale

Mathieu Friedberg, Chief Commercial Officer, CMA CGM

David Bischof, Deputy Director, Finance for Development, ICC

One more speaker TBD

Questions and answers

10:45-11:15 *COFFEE BREAK*

11:15-12:30 **PANEL 2: Corporate responsibility and sustainability**

Discussion on the following topics:

How banks can contribute?

Green finance to address climate change

Moderator: Louis Douady, Global Head of CSR, Natixis

Panel discussion members:

Sylvain Vanston, Group Sustainable Business Officer, AXA

Mercedes Sotoca Covaleda, Vice President Environmental & Social Advisor, ING

Mark Akehurst, Vice General Director, Engie Solar

Larissa Luy, Senior Environmental & Social Specialist, IFC

Questions and answers

12:30-12:45 Keynote speaker: Frédéric Oudéa, CEO, Société Générale

12:45-14:00 *LUNCH BREAK (Standing buffet on site)*

14:00-14:15 Keynote speaker: Sylvie Goulard, Deputy Governor, Banque de France

14:15-15:30 **PANEL 3: Enforcement action in relation to trade finance**

Discussion on the following topics:

- Anti-money laundering
 - Finding the best AML control Framework while keeping efficiency
 - Growing role of Regtech to accompany banks to cover AML risks
 - Fighting AML risks by sharing info between Financial institutions – a dream?
 - Need of closer dialogue between the banking sector and regulators?
- Anticorruption: current corruption trends and means at bank disposal to mitigate them
- Economic sanctions:
 - Where does the financial institutions responsibility starts and ends?
 - De-risking by banks could provoke emergence of other players on the field

Moderator: Gautier Mouzelard, Head of Transformation & Compliance for Global Trade Finance, BNP Paribas

Panel discussion members:

Philippe Berta, Head Coordination - Legal Trade Finance, Banque Cantonale Vaudoise
Graham Finding, Head of Business Financial Crime Risk, Global Trade and Receivables Finance, HSBC
Huny Garg, Head of Trade and Supply Chain, SWIFT
Silvestre Tandeau de Marsac, Partner, FTMS Avocats

[Questions and answers](#)

15:30-16:00 *COFFEE BREAK*

16:00-17:15 **PANEL 4: Customer expectations in transaction banking**

Discussion on the following topics:

Speed of execution, speed of information
Completeness of the information, transparency
Customer journey (KYC, interaction with the client...)

Moderator: Benoît Desserre, Head of Global Transaction Banking, Société Générale

Panel discussion members:

Naeem Azhar Khan, Global Head of Trade Finance, Crédit Agricole CIB
Marc Recker, Global Head Cash Market Management, Deutsche Bank
Daniel Geistodt-Kiener, Vice President International Financing and Development, Thales
Laurent Preel, Head of Group Treasury, Engie

[Questions and answers](#)

17:15 CLOSING REMARKS: Philippe Varin, Chairman, ICC France